

matt kursmark

matt.kursmark@gmail.com | www.mattkursmark.com | 10117 Woodfern Way, Cincinnati, OH 45242

education

The Ohio State University | Columbus, OH | 2005-2009

Bachelor of Science in Design: Visual Communications Design | Cum Laude

Sycamore High School | Cincinnati, OH | 2001-2005

experience

Wexner Center for the Arts | Graphic Design / Web Intern | 2008-2009

Lead designer on many advertising campaigns and Wexner promotional material, web development of the Wexner Center web-site, campaign identity development, preparation of files for print.

StudioCT | Senior Graphic Designer | 2006-2009

Development of various university identities, design and coding of web-sites, publication design and layout, photo editing, and instructor for Adobe Illustrator classes.

qualifications

Design | One of 18 students selected (from a field of 80+) for OSU Visual Communications Design program based on strength of portfolio and academic performance. Diverse experience in multimedia design from class projects, 4 years as Designer at The Wexner Center for the Arts and StudioCT, and independent and freelance projects.

Marketing/Business | Practical application of design principles in the creation of marketing materials for varied clients and audiences. Hands-on experience in marketing, merchandising, program management, sales, and money management.

Technology | Proficiency in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Flash, HTML, CSS, and Javascript.

Awards | Columbus Society of Communicating Arts Creative Best *Award of Merit*